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**POLYPTYQUE 2024 /
CONTEMPORARY
PHOTOGRAPHY
FAIR**

MARSEILLE

www.polyptyque.art

30th AUGUST - 1st SEPT

POLYPTYQUE 2024

/GALLERIES CALL FOR APPLICATIONS

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A DYNAMIC CONTEXT

Marseilles has become a destination for the must-attend art event of the late summer.

With Art-o-Rama, Paréidolie, Polyptyque, as well as the Gallery Night, Systema, Artagon... the Rentrée de l'art contemporain 2024 brings together over a hundred French and international galleries, dozens of art centers and artists' collectives, and thousands of professionals.

At the heart of this artistic effervescence, Polyptyque has been offering a special place for photography since 2018.

Unique and friendly, on a human scale, the fair explores all the territories of contemporary photography, while enabling privileged encounters between artists, gallery owners and institutional players in photography. The show creates resonances between the work of artists represented by internationally renowned galleries, and an emerging local and national scene. The result is a genuine laboratory of form and thought.

For the past five years, Polyptyque has moved from venue to venue in Marseille. This itinerancy offers collectors and the general public a renewed experience with each edition, helping to enrich the city's cultural fabric. This tradition continues in 2024, with Polyptyque taking over new spaces in the heart of Marseille.



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A NEW ORGANISATION

With an original format and a strong biennial rhythm, Polyptyque reinvents itself thanks to its different committees and juries and renewed partnerships.

Steering Committee :

- Erick Gudimard, director of the Centre Photographique Marseille,
- Valérie Cazin, director of the Binome gallery (Paris),
- Pascal Beausse, head of photographic collections at the Centre national des arts plastiques (CNAP).

Gallery selection committee :

- Nathalie Herschdorfer, director of Photo Elysée (Lausanne),
- Marsha Plotnitsky, director of The Merchant House gallery (Amsterdam),
- Patrice and Caroline Galiana-Wiart, Collector and Collectress (Paris),
- Erick Gudimard, director of the Centre Photographique Marseille,
- Thierry Fontaine, artist photographer

Jury of the Prix Polyptyque :

- Pascal Beausse, head of photographic collections at the CNAP,
- Françoise Bornstein, director of the Sit Down gallery (Paris),
- Florence Bourgeois, director of Paris Photo,
- Jörg Brockmann, director of Espace Jörg Brockmann (Geneva)
- Caroline Stein, head of sponsorship and curator of the Neuflyze OBC bank collection,
- Arina Essipowitsch, artist, winner of the Prix Polyptyque in 2021,
- Didier Wèbre, President of Digitale Zone and member of Mécènes du Sud



A NEW FORMAT

Gallery selection : An artist / A gallerist

Exhibiting galleries are chosen on the basis of the quality of their artistic projects by a committee of art professionals including collectors, artists, curators and gallery owners. This committee is responsible for selecting the galleries and artists, in order to reflect the diversity of contemporary creation in photography by creating dialogues between the different proposals.

Polyptyque 2024 Awards: Increased support for artists

Following a call for entries from artists in April, some fifteen artists and photographers from the regional and national scene will be presenting their work (prints or artists' books).

During the fair, a set of prizes will be awarded by a renowned international jury, thanks to partnerships with the Sit Down gallery (Paris), Espace JB (Genève), Studio AZA and the Région Sud.



The show continues to explore new territories in contemporary photography, with an expanded selection and a series of interacting solo shows.

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© Thomas Serrière

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CALL FOR APPLICATIONS

This call for applications is open to professional galleries that specialize in contemporary photography, or that present artists using photography.

Each gallery will propose one artist to the selection committee to be represented and/or supported. Artist duos will be accepted.

Preference will be given to artists committed to their own writing, with an identified artistic project, whatever their style or approach to the medium: documentary, conceptual, humanist, fiction-documentary, portraiture, experimentation, materiality, etc.

Each presentation space can be designed as a small exhibition or atelier. The role of the selection committee is not only to guarantee the quality of each proposal, but also to create a real curatorial journey.

FRIDAY 30th, SATURDAY 31th AUGUST AND SUNDAY 1st SEPTEMBER 2024

PREVIEW and Professional VERNISSAGE: FRIDAY 30th AUGUST :1pm-3pm

In the presence of the various committee and jury members

PRESS & PROFESSIONALS OPENING: FRIDAY 30th AUGUST : 3pm-6pm

PUBLIC VERNISSAGE: FRIDAY 30th AUGUST : 6.30pm

PUBLIC OPENING OF THE SHOW :

SATURDAY 31th AUGUST AND SUNDAY 1st SEPTEMBER : 11.30am-7pm

APPLICATION DEADLINE : MAY 13 2024
SELECTION ANNOUNCEMENT : END OF MAY 2024



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CONFIGURATION AND PARTICIPATION FEES

The participation fee for Polyptyque is €3,000 for partner galleries, galleries that have already participated in previous editions of Polyptyque, and for galleries that have been in existence for less than 6 years.

The participation fee is €3,600 for galleries over 6 years old.

This participation entitles you to :

- A 9 linear metre stand with white walls
- Personalised signage
- visibility on our website and social networks
- two invitations to events and private parties organised by the show.
- 15 VIP invitations to the Preview
- One invitation for a collector (or a couple of collectors) to be selected by each participating gallery, including one night's accommodation in a hotel and two invitations to the events and private parties organised by the show.

Any additional requests will be charged to the gallery:

- additional linear metre: €300
- additional electrical socket: €75
- assistance of a technician: €200/half day
- Any other request: wall colour, plinth, video equipment, etc., will be subject to a specific quote.

The participation of the selected galleries will be validated upon receipt of the payment of the participation fee. Payment should be made by bank transfer.

A dynamic programme of events will be on offer throughout the fair: press visits, professional meetings, visits from collectors and groups of patrons or Friends of museums, Polyptyque prize-giving ceremonies, discussions led by guest curators or critics, as well as discovery tours of the city's cultural venues, including the two other contemporary art fairs: Artorama and Pareidolie.



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APPLY

Documents to be submitted (in French or English) :

- A general presentation of the gallery,
- A full presentation of the artist (including a biography)
- A statement of intent (max. 2 pages) explaining the gallery's proposal: choice of artist and works (or series) presented.
- For the website and printed and digital communication, provide 10 visuals* of the works with their captions (artist's name, title, year, technique, dimensions or duration, edition, courtesy).
- 5 visuals* of previous exhibitions or hangings by the artist.
- An estimate of the price of the works to be offered for sale (e.g. between €500 and €2000)

* jpeg format, 300 dpi, 3000 pixels (height or width)

**TO APPLY
CLICK HERE**

**For further information, please contact Alexia Koressian :
gallery@polyptyque.art**



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POLYPTYQUE IS ORGANISED BY THE CENTRE PHOTOGRAPHIQUE MARSEILLE



POLYPTYQUE

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The team /

Direction: Erick Gudimard
Polyptyque coordination: Alexia Koressian
Press relations: Maud Prangey
Coordination of transmission activities: Camille Varlet
Reception and mediation: Recruitment in progress
Administration: Louise Héritier
Graphic design: Commun Studio and CPM
Communications: to be recruited
Outsourced stage management: Edwin Cuervo, Sandro Leal, Nassimo Berthomme, Clara Erb, Mathieu Conlombon, Louis Dasse...

Chairman	Pascal Beause	CNAP coll. resp
Secretary	Charlotte Baldassarri	Lawyer
Treasurer	Fabrice Ney	Photographer

The Centre Photographique Marseille is an association under the law of 1901 governed by private law. It exists thanks to the financial support of the City of Marseille, the Bouches-du-Rhône Department, the DRAC PACA/Ministry of Culture and the Swiss Life Foundation. It also exists thanks to its own activities: workshops, courses, training, private partnerships, sales of photographs, etc. We would particularly like to thank all those who help and support us through their donations or membership of the association.

The Prix Polyptyque are organised with the support of the Région SUD.